Label Artwork Guidelines

If you have your own design team or outsource your artwork through another vendor, you have the option to send printed labels to us, which will be applied to your container during your order fulfillment.

shipping address

LifeOrganics Co.
Attn: Fulfillment Dept (client #)
7920 S Greenwood Ave
Chicago, IL 60619

If you would like for us to print your labels (at additional cost) the below guidelines apply.

label guidelines

If submitting a finished label design file to LifeOrganics Manufacturing Company, the following guidelines apply:

- ***Preferred file formats are:***
    - .ai (Adobe Illustrator)
    - .psd (Adobe Photoshop)

- ***Supported applications & file formats:***
    - [Latest] Adobe Illustrator CC (.ai, .eps or .pdf)
    - [Latest] Adobe Photoshop CC (.psd, .jpg, or .pdf)
    - Adobe Acrobat PDF (.pdf)
    - [Latest] Adobe InDesign CC (Please export out to .eps or .pdf)

- **DPI:** Please be sure to embed all placed images in your documents at a minimum of 300 DPI

- **FONTS:** Missing fonts or substituted fonts can create errors in your document, so please be sure to convert all of your fonts to outlines

- **BLEED:** If there are images or color blocks that "bleed" (extend to the edge of the label), then we require an extra 1/16" image past the label edge to ensure the image or color meets the label edge. All other text and graphics should be contained within the clear space line, a 1/16" print margin inside the label edge, otherwise any text or graphics that are not meant to bleed could be cut during the printing process.

- **FILE SIZE:** For the best results, we recommend that you compress your files before uploading, especially if they are large. Compressing files provides for easy downloads and takes up less space. They are also less susceptible to file corruption than files that have not been compressed. You can also use file-sharing options such as yousendit.com and Dropbox. Examples of compressed files are .zip and .sit files.

- **COLOR:** all RGB images will be converted to CMYK, which can cause extreme shifts in color. All Pantone colors that you submit will be converted to their CMYK equivalents.

label material

White BOPP labels are our most commonly used material and is suitable for most applications. White BOPP labels are made with polypropylene material and have a permanent adhesive. It is impervious to water and oils, durable, and is particularly suitable for bath and body products, as well as food and beverage products.

Customized option (_add'l fees may apply_**):** Clear BOPP labels are a clear version of the Polypropylene (BOPP) material. It has the same water-resistant qualities as the White BOPP. Clear BOPP Labels provide more of a "no label" look and is also suitable for window stickers (where reverse printing of the image allows the label to be applied to the inside of a glass window and be viewed from the outside). Chrome (Silver) BOPP label material has the same water and oil-resistant properties as our White BOPP and Clear BOPP, but has the "mirror-like" look of shiny chrome.

administrative information

Note: Minimum order requirement for labels is 100 pieces. Label application is included with your private label order.

If you order 1 case (32 units for sizes 8 oz. or larger and 64 units for sizes 4 oz. or smaller) you will have labels remaining for another order(s). However, if your order is larger than 100 units, a surcharge may be applied to your initial order for the difference in actual printing costs allotted for your labels.

All subsequent orders [may] require additional labels, and a recurring cost will be billed to you for each order.

special note

Please check your label design (and spelling) before sending them to us - corrections or modifications made after the proofing stage will incur extra charges, as we need to repeat the entire pre-press process to incorporate the new files.

questions?

Contact our design team at support@lifeorganics.co or reach out to your project manager for assistance.